



Summer Haul Pass Video Contest 2014 Official Rules

Create a video (either through Vine or for YouTube) about the Mountain Metro Transit (MMT) bus service. Videos should portray the bus system in a positive light and highlight why this form of public transportation is beneficial. All entries must be submitted by midnight, September 30, 2014.

- **Vine** entries must add #SummerHaulPass to the video description.
- **YouTube** video submissions should be uploaded and the link emailed to summerhaulpass@springsgov.com or shared via Twitter with @MountainMetro or on our Facebook page at facebook.com/MountainMetro.

Three prizes will be awarded for the most creative and/or entertaining submissions.

1st Prize - iPad Air

2nd Prize - iPad mini

3rd Prize - iPod nano

Technical Specifications

Entries should be standard YouTube video or Vine short video of 6 seconds or less. For more information on Vine videos see Vine.co. All entries must add the hashtag #SummerHaulPass to the description of the video.

Note: The video must be an original work of the entrant. No copyrighted material (music, images, etc.) or trademarks (company names, logos, brands, etc.) aside from MMT logos may be used unless the entrant owns or has a license to use the material for this contest. Written permission must be obtained and provided to MMT upon request for all copyrighted or trademarked materials. All entrants are subject to the Vine or YouTube Terms of Service as provided at Vine.co and YouTube.com. YouTube, Vine.co and Twitter do not endorse and are not sponsors of the Summer Haul Pass Video Contest.

Compete

1. All video entries must be submitted electronically by midnight September 30, 2014.
2. Entrants must complete each of the following steps to receive 1 entry into the contest:
 - I. Create a video about the City bus as defined in the "Create" section above.
 - II. Add the hashtag #SummerHaulPass to the description of the video; and
 - III. Share the video publicly to all Vine or YouTube users.
3. No entry fees!
4. No purchase necessary.



5. The submission form must be signed by the entrant and the custodial parent(s) or legal guardian(s) of the entrant and must accompany the video submission. Late or incomplete submission forms will not be accepted. Videos submitted without a completed submission form will be automatically disqualified from the contest. Submission forms must be submitted via email to summerhaulpass@springsgov.com prior to the contest deadline of midnight on September 30, 2014.

6. A written release is required from each person who has a speaking role or is otherwise distinctly featured in the video, as well as any individual involved in the production of the entrant's video. This authorization assures that those involved know that the video may be shown publicly without further consent required and that the participant will not receive any compensation for his or her participation in the video. Please use the sample release below for each participant. Fully executed releases for each participant must accompany the submission form and video. Videos submitted without all required releases will be automatically disqualified from competition. A release will only be valid and accepted if signed by a participant and, if the participant is a minor, signed by the participant's custodial parent and /or legal guardian. Releases must be submitted via email to summerhaulpass@springsgov.com prior to the contest deadline of midnight on September 30, 2014.

7. Video content must not contain or promote illegal behavior; discriminate against or support prejudice toward others; invade the privacy of any person; violate any laws; or otherwise be inappropriate as determined by the judges.

8. Submissions will be judged by professionals in transit, public relations, and communications. All decisions by the judges shall be final on all matters pertaining to the contest.

9. Employees of the City of Colorado Springs, a home rule city and Colorado municipal corporation, (the City) and its departments, including MMT, and their immediate family members are not eligible.

Celebrate

Three prizes will be awarded for the most creative and/or entertaining submissions.

1st prize is an iPad Air

2nd prize is a iPad mini

3rd prize is an iPod nano

MMT reserves the right to substitute any prize with another prize of equal or greater value. Winners will be notified on October 8, 2014. If a winner is unreachable after seven (7) days, or if that winner is unavailable for prize fulfillment, an alternate winner may be selected. If MMT cannot find an eligible winner for the prize, that prize may not be awarded. Prizes will be awarded to custodial parent(s) or legal guardian(s) of contest winners. Each winner, by acceptance of the prize, agrees to release the City, MMT, and their employees, agents, affiliates, suppliers, distributors, and advertising agencies from all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons and property which may be sustained in connection with the receipt, ownership, or use of the prize. All results posted are unofficial until winners respond to e-mail notification.



Legal

The City and MMT are not responsible for problems with Vine.co, internet crashes or slowdowns, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or acts of man or God.

The City and MMT reserve the right to change these Official Rules at any time.

Entrant and entrant's custodial parent or legal guardian, as the case may be, hereby agree to release the City, MMT, and their respective officers, employees, attorneys, servants, insurers, agents, designees, successors, and assigns from any and all claims, demands, damages, costs, liabilities, expenses, compensation, reimbursement, attorney's fees, rights, and causes of action, arising out of or related to, any and all known or unknown, foreseen and unforeseen injuries sustained by entrant arising out of or related to, directly or indirectly, entrant's participation in the Contest. Entrant and entrant's custodial parent or legal guardian, as the case may be, agree to hold harmless and indemnify the City, MMT, and their respective officers, employees, attorneys, servants, insurers, agents, designees, and successors from any and all claims, demands, damages, costs, liabilities, expenses, compensation, reimbursement, attorney's fees, rights, and causes of action arising out of or related to entrant's participation in the Contest, including but not limited to injuries sustained by participants in the production, distribution, or display of the entrant's video and any violations of any intellectual property rights of any third parties by the unauthorized distribution and/or display of protected content included in the entrant's video submission.

Authorization

Entrant grants to the City and MMT the non-exclusive right to reproduce, reprint, distribute, display, transmit, broadcast, exhibit, market, use, or reuse the entrant's video submission in any form of media, in perpetuity throughout the world, for any purpose, without notification, consent, or compensation to the entrant or to any other person who participated in the production of the video submission. Such purposes include, but are not limited to, displaying the video on MMT's website, at conferences, or other venues, regardless of whether fees are charged. Entrant also agrees that the releases required from participants (see "Compete" section above) have been completed by the appropriate parties and have been submitted via email

to summerhaulpass@springsgov.com prior to the contest deadline of midnight on September 30, 2014.

Entrants grant to the City and MMT the right to use and publish their proper name online and in print, or any other media, in connection with this Contest. The City and MMT reserve the right to use any and all information related to the Contest, including entrants' names, for marketing purposes or any other purpose, unless prohibited by law.



SUBMISSION FORM

Name of Entrant: _____

Address: _____

City, State, Zip: _____

Email: _____

Date of Birth: _____

Name of Video: _____

I have reviewed and agree to abide by the Summer Haul Pass Video Contest 2014 Official Rules. The video that I am submitting is my original work.

Signature of Entrant

Date

I, _____ [PRINT PARENT/GUARDIAN NAME] the custodial parent(s) and/or legal guardian(s) of _____ [PRINT ENTRANT'S NAME], give my permission for _____ [PRINT ENTRANT'S NAME] to participate in the Summer Haul Pass Video Contest 2014. I acknowledge that I have read and understand the Summer Haul Pass Video Contest 2014 Official Rules and I agree to be bound by the Summer Haul Pass Video Contest 2014 Official Rules. To my knowledge, all of the information provided on this Submission Form is accurate.

Signature of Parent/Guardian

Phone Number

Date



CONSENT AND RELEASE FORM

I, the undersigned, grant permission to the City of Colorado Springs and the Mountain Metropolitan Transit, the transit division of the City of Colorado Springs, (collectively the "City") and _____ [ENTRANT'S NAME] ("Entrant"), to use in such a manner as they may deem desirable, my work on Entrant's video submission to the Summer Haul Pass Video Contest 2014 and/or my appearance, including, without limitation, my voice, image, or performance, in any video, film, movie, sound recording, photograph, or other form of data compilation whether created by electronic, digital, magnetic, analog, or mechanical means by Entrant for inclusion in Entrant's video submission to the Summer Haul Pass Video Contest 2014.

I waive all rights to compensation, and I acknowledge that I am to receive no compensation for such use of my work or appearance, and that I am to receive no compensation of any kind as a result of any use thereof. I grant Entrant and/or the City, as the case may be, individually and collectively, the right to edit, reproduce, transmit, broadcast, exhibit, distribute, display, copyright, market, use, or reuse my work and/or appearance in whole or in part in any manner or media including, without limitation, use in print, e-mail, television, radio, the Internet, social media, podcast, stream, or any other form of media, in perpetuity throughout the world.

I assign to Entrant all of my rights to any such video, film, movie, sound recording, photograph, or other form of data compilation containing my work and/or appearance. Entrant shall have complete ownership of any such video, film, movie, sound recording, photograph, or other form of data compilation and the exclusive right to make use thereof as he/she deems appropriate. I understand and acknowledge that upon submission of the Entrant's video to the Summer Haul Pass Video Contest 2014 that Entrant will grant to the City the non-exclusive right to reproduce, reprint, distribute, display, transmit, broadcast, exhibit, market, use, or reuse Entrant's video submission in any form of media, in perpetuity throughout the world, for any purpose, without notification, consent, or compensation to Entrant or to any other person who participated in the production of the video submission.

I also grant permission to Entrant and/or the City to use my name, likeness, and biographical material in connection with the use of my work and/or appearance as described above or in any other manner deemed appropriate by the applicable party.

I release the City and its officers, employees, attorneys, servants, insurers, agents, designees, successors, and assigns from any and all claims, demands, damages, costs, liabilities, expenses, compensation, reimbursement, attorney's fees, rights and causes of action, arising or growing out of and by reason of, any and all known or unknown, foreseen and unforeseen injuries sustained by me and the consequences thereof, which may now or hereafter result from or which may or will result or will arise out of, directly or indirectly, the use of my appearance as described above.

Printed Name

Date

Signature

Street Address

City, State, Zip

Signature of Parent/Legal Guardian

Phone Number (if under 18 years of age)